

SPONSORSHIP OPPORTUNITIES FOR YOUR BUSINESS

DISCOVER HOW YOUR COMPANY CAN JOIN US IN CREATING A FUTURE FREE OF LUNG DISEASE, WHERE EVERYONE BREATHEAS EASIER

Supporting Respiratory Health Association provides you the opportunity to make an impact for people living with lung disease (the third leading cause of death and disability in the US) while building your organizational awareness and increasing brand loyalty.



ABOUT RESPIRATORY HEALTH ASSOCIATION

At Respiratory Health Association (RHA) we believe in a future free of lung disease. A world without lung cancer, asthma, COVID-19, or chronic obstructive pulmonary disease (COPD). A world with clean air, where everyone breathes easier. To achieve that goal, we empower adults and children living with lung disease by teaching them skills to manage their health. We collaborate with researchers in a relentless pursuit of new treatments and cures. We work with lawmakers to craft innovative policies that promote healthy communities, reduce tobacco use, protect our air, and build a more sustainable future.

Since 1906, we have worked toward this future. Originally founded to fight tuberculosis, the biggest lung health threat of the day, we have evolved to address emerging lung health crises. Whatever the future brings, we will be on the front lines of the fight for healthy lungs and clean air for all.

We hope you'll join us.

WHY SUPPORT RHA

According to a recent study from Cone Communications, Americans prioritize companies that are **responsible** (86%), **caring** (85%), **advocate for issues** (81%), **protect the environment** (79%), and **give back to important causes** (73%).

By collaborating with RHA, you can strengthen existing Corporate Social Responsibility efforts and improve brand perception with employees, customers, and investors. We develop customized opportunities that make a significant impact in Chicago and across Illinois while building brand awareness and contributing to your community.

BECOME A SUPPORTOR

Email our development team at development@resphealth.org

MAKE A LASTING IMPACT SUPPORTING OUR MISSION



Each year RHA reaches thousands of people living with lung disease and their families, and millions more who are concerned about the future of lung health and clean air. We achieve this by offering a suite of programs geared to engage, empower, and lead our constituents to take control of their health and their future. By supporting our lung health programs, your organization can make a difference!

Support our programming through corporate sponsorship opportunities.

COPD

RHA is a national leader in COPD education. In the U.S., 16 million people live with COPD, a lung disease that causes difficulty breathing and shortness of breath. Millions more experience these symptoms but are not yet diagnosed.

Through our Living Better Together education series, *Inspiration* COPD newsletter, and COPD E-Newsletters, we reach thousands of people living with COPD, their families, and caregivers.

ASTHMA

RHA is leading the way in addressing asthma disparities. RHA's core asthma mission programs aim to improve asthma management among children and their adult caregivers.

Our Fight Asthma Now[®] and Asthma Management programs focus on providing support to students and families who are disproportionately impacted by asthma.

WOMEN'S LUNG HEALTH

We created our Catch Your Breath[®] Women's Lung Health Initiative to raise awareness and funding for lung health research and programs.

One in six U.S. women lives with lung disease, and researchers are only beginning to learn how lung disease presents differently in women. This initiative advocates increasing funding for research to improve lung disease treatments.

Sponsorships begin at \$1,000

Sponsorships begin at \$2,500

Sponsorships begin at \$10,000

JOIN US IN CREATING A FUTURE FREE OF LUNG DISEASE!

Contact our development team at development@resphealth.org or 312-628-0251.



RESPIRATORY
HEALTH
ASSOCIATION[®]

RESPHEALTH.ORG
HEALTHY LUNGS AND CLEAN AIR FOR ALL

BUILD WORKFORCE MORALE & CAMARADERIE



To help support our mission work, RHA produces fundraising events that provide unique opportunities for our sponsors to engage staff, partners, or clients. Our events are a fun way to support local lung health programs.

Support our events through corporate sponsorship opportunities.

HUSTLE CHICAGO® STAIR CLIMB

For over 25 years, RHA's world class charity stair climb has brought thousands of participants together to climb 1,632 steps and raise awareness about lung disease.

The climb is traditionally held in February at the former John Hancock Center in Chicago.

CHILL: AN INTERNATIONAL WINE & CULINARY EVENT

Chill is an international wine and culinary event held each year at Chicago's iconic Merchandise Mart (now known as "theMart").

This can't miss night combines wine from world-renowned wineries with gourmet culinary selections from some of Chicago's top chefs.

COWALUNGA CHARITY BIKE TOUR

RHA brings approximately 250 riders together each summer to bike for lung health.

Beginning in Gurnee, Illinois and traveling up through Wisconsin, this ride has different mile ranges to engage a variety of bike riders.

*Sponsorships begin at \$1,000
Corporate team options available*

*Sponsorship ticket packages
begin at \$1,500*

*Sponsorships begin at \$1,000
In-kind support is also welcomed*

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