

Hustle Chicago® Charity Stair Climb

About the Event

This February, 2,000 participants will climb to the top of 875 N Michigan Ave (formerly the Hancock Building) to the 360 Chicago Observatory, followed by an After Party with food, music, and a sponsorship expo in one of Chicago's most iconic fundraising events.

For 28 years, the Hustle Chicago® stair climb has raised more than \$22 million to support Respiratory Health Association's lung disease and sustainability research, policy work, and health education programs.

Participant Demographics

Hustle Chicago® climbers represent a valuable buyer demographic:

- 46% of climbers are between 30-50 years old
- The male-to-female ratio is approximately 1:1
- Climbers travel from 35 U.S. states and 7 countries

Media Coverage

Hustle Chicago® garners media attention both before and after the event, with regular coverage in ABC7, CBS2, Fox32, NBC5, Univision Chicago, PBS, WBBN, WGN radio, and more.

Respiratory Health Association

Respiratory Health Association is a Chicago-based public health and environmental nonprofit with a legacy of innovation and impact since 1906. Our mission is to promote sustainability, clean air, and healthy lungs through education, advocacy, and partnerships.

“Our team grows closer each year as we race up 1,632 steps where we push each other to achieve our physical and fundraising goals. We have all bonded so much before and during the event, all while making new connections and friends at work”

-Christopher Fry, Lockton, Corporate Sponsor



RESPHEALTH.ORG
HEALTHY LUNGS AND CLEAN AIR FOR ALL

Hustle Chicago® Corporate Climb

Select the sponsorship package that best fits your company's goals. Each package is designed to maximize visibility and impact, with opportunities to customize based on your objectives and the benefits available at the time.

I want to climb!

	Diamond \$40,000	Platinum \$25,000	Titanium \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$4,050
Reserved spots in the Omrom Full Climb or Half Climb	40	30	20	15	15	10
Promotional banner(s) in stairwell	8	8	4	3	2	1
Company on Corporate Climb Division event signage	•	•	•	•	•	•
Invitations to Hustle Chicago® VIP Reception	10	5	4	3	2	2
Social media promotion on Facebook and Instagram	Boosted + LinkedIn	Boosted + LinkedIn	+ LinkedIn	•	•	•
Exhibit space at After Party	•	•	•	•	•	•
Philanthropic award to display at your location	•	•	•	•	•	•
Logo on event website	•	•	•	•	•	
Logo in Hustle Chicago® emails	•	•	•	•	•	
Logo on event shirt and postcards	•	•	•	•		
Naming rights for event component (tiered visibility pricing)	•	•	•	•		
Logo inclusion in digital ads	•	•	•			
Logo on climber bibs	•	•				
Logo on public transit advertisement	•	•				
Naming rights for Start Line or Finish Line	•					

Hustle Chicago® Sponsorship

Select the sponsorship package that best fits your company's goals. Each package is designed to maximize visibility and impact, with opportunities to customize based on your objectives and the benefits available at the time.

Support without climbing!	\$30,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Exhibit space at After Party	•	•	•	•	•	•
Logo on event website	•	•	•	•	•	•
Promotional banner(s) in stairwell	8	8	4	2	1	1
Social media promotion on Facebook and Instagram	Boosted + LinkedIn	Boosted + LinkedIn	Boosted + LinkedIn	+ LinkedIn	•	•
Logo in Hustle Chicago® emails	•	•	•	•	•	
Logo on event shirt and postcards	•	•	•	•		
Naming rights for event component (tiered visibility pricing)	•	•	•			
Logo inclusion in digital ads	•	•				
Logo on climber bibs	•	•				
Logo on public transit advertisement	•					
Naming rights for Start Line or Finish Line	•					



Commitment Form

Corporate Climb Packages (Features Climb Spots)

Diamond | \$40,000

- ☐ My company will pay the full amount
- ☐ My company will pay \$33,800, and individual participants will pay their own \$155 entry fees

Platinum | \$25,000

- ☐ My company will pay the full amount
- ☐ My company will pay \$20,350, and individual participants will pay their own \$155 entry fees

Titanium | \$15,000

- ☐ My company will pay the full amount
- ☐ My company will pay \$11,900, and individual participants will pay their own \$155 entry fees

Gold | \$10,000

- ☐ My company will pay the full amount
- ☐ My company will pay \$8,500, and individual participants will pay their own \$155 entry fees

Silver | \$7,500

- ☐ My company will pay the full amount
- ☐ My company will pay \$5,950, and individual participants will pay their own \$155 entry fees

Bronze | \$4,050

- ☐ My company will pay the full amount
- ☐ My company will pay \$2,500, and individual participants will pay their own \$155 entry fees

Sponsorship Packages (No Climb Spots)

☐ \$30,000

☐ \$15,000

☐ \$10,000

☐ \$7,500

☐ \$5,000

☐ \$2,500

Contact Information

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Gift Information

☐ Enclosed is a check made payable to Respiratory Health Association

☐ I would like RHA to send their ACH information to: _____

☐ Please charge my credit card (3.5% processing fee will be included)

Credit Card #: _____

Expiration: _____

CVC: _____

Cardholder Name: _____

Authorized Signature: _____

Please complete and return this form to

Respiratory Health Association | Attn: Hustle Chicago | 1440 W. Washington Blvd. | Chicago, IL 60607

or submit via email to specialevents@resphealth.org