



About the Event

The Clean Air Classic is Respiratory Health Association's new one-day cycling adventure for all experience levels. Set along the lakefront and bike-friendly neighborhoods north of Chicago, the event brings people together for a summer day in support of sustainability and lung health.

With routes of 100, 75, 50, 25, or 10 miles, participants can challenge themselves to a century ride or enjoy a more leisurely outing. A 1-mile Family Ride/Walk offers another way to join the fun, welcoming families and supporters who prefer a shorter route.

Throughout the day, the event will also host a community festival at the ride's Start/Finish Line, where participants can refuel, connect with fellow riders, enjoy games and live music, tour a sponsorship expo, and explore activities hosted by Respiratory Health Association and our partners.



About Respiratory Health Association

Respiratory Health Association is a Chicago-based public health and environmental nonprofit with a legacy of innovation and impact since 1906. Our mission is to promote sustainability, clean air, and healthy lungs through education, advocacy, and partnerships.

"RHA's work saves lives. Its events let us show our support while challenging ourselves and having fun."

-Charlie Scharf, Kelso Burnett, Corporate Sponsor



**RESPIRATORY
HEALTH
ASSOCIATION®**

RESPHEALTH.ORG
HEALTHY LUNGS AND CLEAN AIR FOR ALL

Clean Air Classic Sponsorship

	Pacesetter \$15,000	Velocity \$10,000	Breakaway \$7,500	Momentum \$5,000	Cadence \$2,500	Tailwind \$1,000
Logo and link on event website	●	●	●	●	●	●
Social media promotion on Facebook and Instagram	Boosted + LinkedIn	Boosted + LinkedIn	Boosted + LinkedIn	+ LinkedIn	●	●
Complimentary ride spots All corporate ride spots feature event medal, shirt, and meal voucher	24	20	16	12	8	4
Name inclusion in event emcee announcements	●	●	●	●	●	
Logo and link in email blasts	●	●	●	●	●	
Tabling space at Start/Finish Line festival	●	●	●	●	●	
Logo inclusion on event step and repeat	●	●	●	●		
Branding rights for event Rest Stop	●	●	●	●		
Logo on event shirts and postcards	●	●	●	●		
Naming rights for event component Availability based on tiered visibility pricing	●	●	●			
Designated team tent at Start/Finish Line	●	●				
Logo on event medals	●	●				
Naming rights for event Start/Finish Line	●					

Looking for something different? Contact specialevents@resphealth.org to discuss custom package options.



Commitment Form

Sponsorship Package Selection

- ☐ Pacesetter | \$15,000 ☐ Velocity | \$10,000 ☐ Breakaway | \$7,500
- ☐ Momentum | \$5,000 ☐ Cadence | \$2,500 ☐ Tailwind | \$1,000
- ☐ Other Sponsorship Amount | \$_____

Contact Information

Name: _____

Address: _____

Phone: _____

Company: _____

City/State/Zip: _____

Email: _____

Gift Information

- ☐ Enclosed is a check made payable to Respiratory Health Association
- ☐ I would like RHA to send their ACH information to: _____
- ☐ Please charge my credit card (3.5% processing fee will be included)

Credit Card #: _____ Expiration: _____ CVC: _____

Cardholder Name: _____ Authorized Signature: _____

Please complete and return this form to

Respiratory Health Association | Attn: Clean Air Classic | 1440 W. Washington Blvd. | Chicago, IL 60607
or submit via email to specialevents@resphealth.org